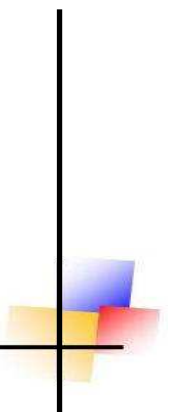


Web software application for Address Normalization/Geocoding



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The system

This software application

- ✓ **checks and corrects** information about postal addresses and it **restores** possible missing information both for new postal addresses than for the ones in your database ("*normalization*")
- ✓ **assigns geographic coordinates** to your postal addresses both in your country than abroad ("*geocoding*")

This module can be integrated in our softwares (like for ex. our EGGs.web operational and department softwares) and in this case it provides data in real-time, with no need of requesting additional services. When operators add new postal addresses or they change existing ones, the system validates data and if something is missing, it provides the missing information (for example: postal code,..).

Otherwise if you give us your databases (or if you contact us to do so), we can perform such a service.

operativity (please consider the location "Abbiategrasso"):

This application supports

- ✓ for word
 - wrong letters:* Abbiategrasso
 - missing letters:* Abiategrasso
 - additional letters:* Abbiategrtasso
 - inverted letters:* Abbiategrsaso
 - broken words:* Abbiateg
 - spaces:* Abbiate grasso
- ✓ similar words
 - separate words* Carlo Magno instead of Carlomagno
 - compounds* L.Davinci instead of Leonardo Da Vinci
 - inverted words* Giuseppe Mazzini street instead of Mazzini Giuseppe street
 - missing words* Dante street instead of Dante Alighieri street

This application

- ✓ is easy to use
- ✓ can be used with every PC with a Internet browser (since it is web-based") *
- ✓ covers all Europe (using European street maps that are constantly updated)
- ✓ can be integrated with every online application (for example: "CRM", "web" pages, and so on..)
- ✓ can be integrated and it is compatible with your operational software *
- ✓ is easy to be installed

* ASP service available for customers using our software applications

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benefits

- ✓ personal data are always correct ("normalization")
- ✓ prompt answers ("web") *
- ✓ high quality service ("normalization/geocoding")
- ✓ optimization of logistics and promotional activities ("geocoding")

* ASP service available for customers using our software applications

service costs

All customers can take advantage of the normalization and geocoding service in two different modalities:

- ✓ *ASP/software:*
Normalization can be performed directly by the customer. We offer a complete normalization and geocoding software, provided with a range of addresses (50.000, 100.000 and so on).
- ✓ *"remote":*
The customer gives us his database and we perform the normalization and geocoding service.

